

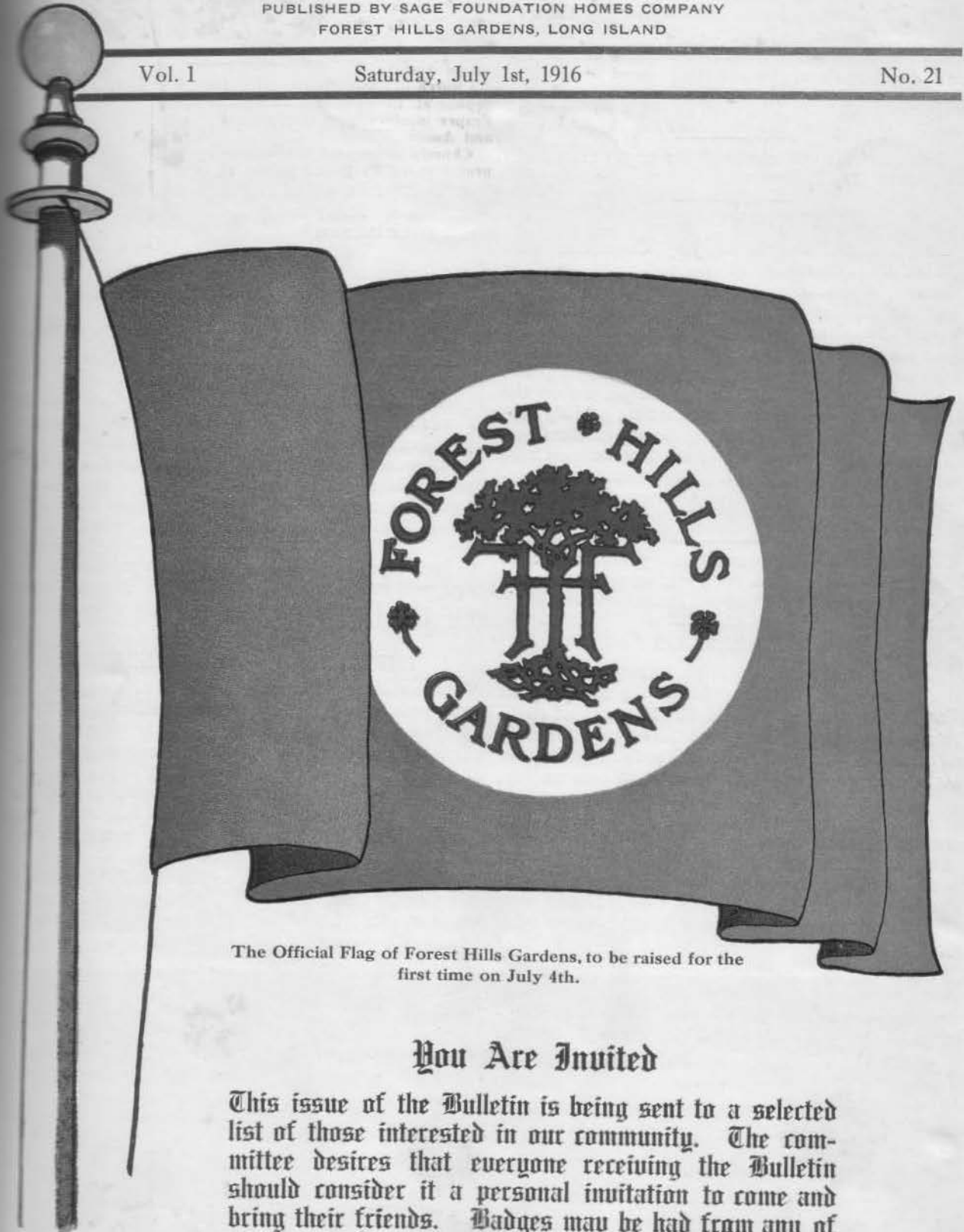
Forest Hills Gardens Bulletin

PUBLISHED BY SAGE FOUNDATION HOMES COMPANY
FOREST HILLS GARDENS, LONG ISLAND

Vol. 1

Saturday, July 1st, 1916

No. 21



The Official Flag of Forest Hills Gardens, to be raised for the first time on July 4th.

You Are Invited

This issue of the Bulletin is being sent to a selected list of those interested in our community. The committee desires that everyone receiving the Bulletin should consider it a personal invitation to come and bring their friends. Badges may be had from any of the committee on the grounds.

FLAG POLE

The new flagpole stands 108 ft. over all. It is set in a monolith of reinforced concrete, 12 ft. in diameter and 10 ft. deep, weighing over 80 tons. At the base of the pole will be a handsome bronze collar appropriately inscribed, resting upon a circular concrete platform 20 ft. in diameter and 2 ft. thick.

No admission is charged for any part of the Fourth of July celebration.

TENNIS GAMES

In 1915 the Fourth of July Committee purchased a handsome silver cup, to be contested for annually by tennis teams representing the Inn and the residents living outside the Inn. The tennis committee for this year has arranged for four singles matches and three doubles matches between the "Inns" and the "Outs" teams. The majority of these contests will be played on the Gardens Club courts on the morning of July 4th, between 10:30 and 12:30, and the tournament will be concluded on the courts of the Inn between 2:30 and 4:30 in the afternoon. The teams are exceptionally well matched and some interesting tennis is anticipated.

All residents of the community are invited to join the Committee in the evening parade, wearing either Pierrot or Yama Yama costumes.

THE ALLEGORY

One of the most delightful features of the entire Fourth of July program is the Allegory of Forest Hills Gardens, by E. H. Conway and R. E. Renaud, entitled "The Happy Stranger." A bevy of attractive young women will personify the material and spiritual features of this community, setting forth the pilgrimage of city-worn men and women to this paradise of God's out of doors, with its birds, trees and shrubs, happy children and carefree people. A string orchestra and a double quartette of mixed voices will furnish the incidental music. The setting in Olivia Park, with its natural amphitheatre is all that could be desired.

FINANCES

There has been a generous response to the call for contributions for the celebration. Those who have not yet sent in their checks are urged to do so at once.

"Beware the viddow!"

DECORATIONS AND ILLUMINATION

The committee on decorations and illumination has gone to great pains to make these features notable. Red, white and blue will of course predominate. Many residents are planning to decorate their houses.

A corps of First Aid nurses and doctors has been provided by the Safety Committee.

RED CROSS REFRESHMENT BOOTHS

Refreshment booths under the arches in the Station Square will be conducted by the Red Cross Society during the evening of the Fourth. Ice cream cones, cracker jack, lemonade, peanuts, popcorn, lollypops, and other circus dainties will be dispensed. The young women in charge will wear white uniforms with Red Cross arm bandages and caps. The proceeds will go to the Red Cross Society. A generous patronage is assured.

Jack Henry, the celebrated Metropolitan "barker," will make the announcements. He will have full play for his talents at the side show in the evening.

IMPORTANT ANNOUNCEMENT

Uncertainty exists in the minds of many of the residents of the Gardens, as to whether women, as well as men, are eligible to sing in the chorus at the time of the flag raising on the morning of the Fourth. Every woman, as well as every man, is most earnestly requested to join this chorus. There will be only two rehearsals. The last one is on Friday, June 30th, at 8 P. M., in the meeting room of the Church of the Gardens.

The songs to be sung are "America," "Columbia, the Gem of the Ocean" and "Star Spangled Banner." It is most advisable that all of us be familiar with the words and music of these songs.



CHILDREN'S GAMES IN STATION SQUARE JULY 4th, 1915



YES MULE - IT'S THE GREATEST SHOW 'N EARTH!!

4TH of JULY

IN FOREST HILLS GARDENS



H. ROUNTREE
1916

Forest Hills Gardens Bulletin

Published by

SAGE FOUNDATION HOMES COMPANY

27 Greenway Terrace, Forest Hills Gardens, L. I.
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MAILED TO ANY ADDRESS ON REQUEST

OFFICERS

ROBERT W. DeFOREST	President
JOHN M. GLENN	Vice President and Secretary
JOHN M. DEMAREST	Vice President and General Manager

A COMMUNITY AFFAIR

The Fourth of July Celebration at the Gardens is primarily, yes wholly, a community affair. It is the people's day—a memorial of the first great test of unity in this country, and it is interpreted here at the Gardens as an expression of organized community effort. The committee which has the details of the program in charge is only representative of the people. The community itself is a committee of the whole. The executive group will change from year to year so that ultimately all our residents will have an opportunity to become leaders, and the children playing their games today will carry on the spirit and inspire another generation. Ours at the Gardens will probably be the most pretentious program in the Greater City. It is made possible by the physical, moral and mental resources of our unique colony, and as this colony grows, there will be more to call on and enrich the future. The first year's celebration was the spontaneous effort of a comparatively small group. It was a fortunate beginning, because it gave the opportunity for general acquaintanceship, and welded new ties which have strengthened and grown. It is just this that makes the Celebration valuable and interesting—that from the beginning it has been organized. Other communities grow in a haphazard, hit-or-miss fashion. It is our pride that our town has had, from the beginning, a cohesion, an element of unity, which like our ruddy roofs ties us together in growth and amity. The latest comer and the pioneer learn to know each other—not formally, but with the common bond of interest in their common home. The children growing up together will have a care for this community, comparable only to that old village spirit which made the strength and ideal of our forefathers.

A permit has been secured authorizing the closing of certain streets and the Station Square to traffic during the afternoon and evening of the Fourth.

ENGLEWOOD DEFEATED

Fielding without an error and batting two pitchers hard, Forest Hills defeated the champion Englewood team decisively on Saturday, June 17th, on the Gardens Club Grounds—score 14 to 2. Kinney fielded brilliantly at short. Mecabe, Kinney and Arnold led at the bat with three hits apiece, Mecabe getting the longest hit of the day, a home run to deep left center that broke up the game in the second inning.

THE INN

The Inn will take its part in the general festivities of the Fourth of July Celebration. There will be special menus, appropriate decorations and attentive service for all. The Tea Garden will be a particular attraction. The visitors to the Gardens on that day will be made welcome to whatever the Inn can do to increase jollity and render hospitality to all.

Mr. and Mrs. L. Thomas have gone away on a vacation. Mrs. Thomas expects to be away for the summer but Mr. Thomas, after two weeks' absence, will return to the Inn.

Mrs. Coolidge and two children, of California, are staying at the Inn.

Mrs. L. D. Clarke, after spending the winter in New York City, has returned to the Inn, for the summer.

J. H. Harvey and sister, of Kansas City, Mo., spent the past week at the Inn.

Mr. and Mrs. W. B. Brown, of New York City, are staying at the Inn for the summer.

W. H. Gilmore and H. L. Wilson of New York City are now living at the Inn.

Mr. and Mrs. Stirling Birmingham have returned to the Inn.

Admiral Berry and family have gone to Hyannisport, Mass., for the summer.

Mrs. F. Connell, of Scranton, Pa., is located at the Inn.

G. deGeofroy, of New York City, is staying at the Inn.

E. Woodbury, of Los Angeles, Cal., is visiting his brother at the Inn.

Mrs. J. H. Porter, of New York City, is located at the Inn.

Gordon Danna, of Toronto, Can., is visiting his father at the Inn.

Landon Peters is home from school for the summer vacation. He is at the Inn with his parents, Mr. and Mrs. C. W. Peters.

E. H. Ellis, Alex. R. Howard, Whitney Bowles and Dr. Paul S. Barrett have left to join their regiments. We wish them good luck and a safe return.

The children of the entire community will be guests of the Inn at the party in the Tea Garden at 4 o'clock. Refreshments will be served.

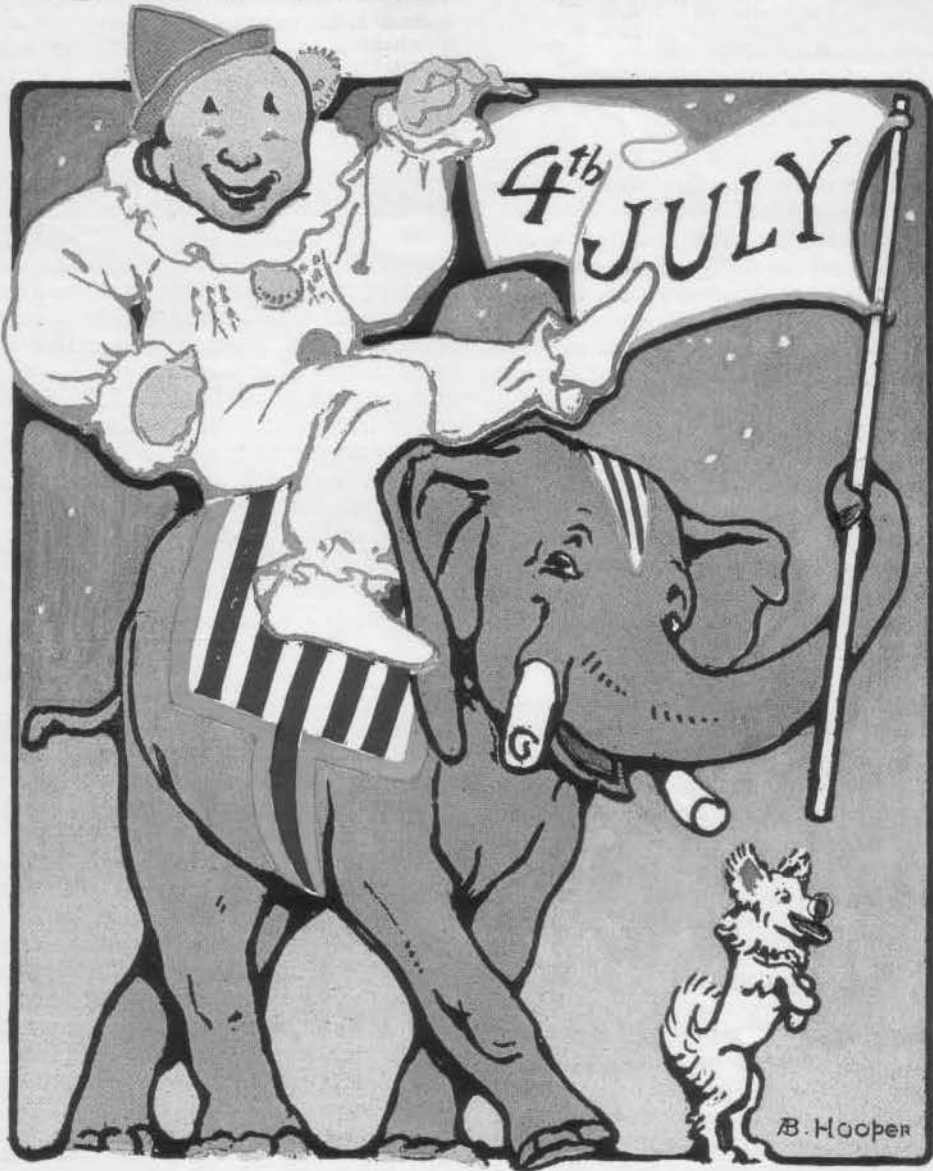
BUILDING PROGRAM OF HOMES COMPANY

The Homes Company is certainly showing its confidence in the development. It is announced that the summer building program contemplates the erection of from 25 to 30 houses, ranging in price from \$10,000. to \$30,000. each. These will be sufficiently different in design to suit the varied tastes of the most exacting buyer. They will be scattered over the property in such a manner that the development of no part of it will be neglected, but proceed in an orderly, even way toward the rounding out of the architectural plan.

The first of the year the Homes Company had on hand thirty houses in various stages of construction. Out of this number all but six have been sold.

A fetching "widow" will be part of the program. Don't resist her! She is protected by special police edict.

COMING !



Forest Hills Gardens-1916

OUR POSTER ARTISTS

Two of our own artists have made the Fourth-of-July celebration glorious with the colors of their personalities and palettes. The Gardens painter, it must be explained, has no relation whatever to the common or garden variety upon which the unfortunate editor of the ordinary magazine has to depend for illustrations.

These illustrious illustrators, ladies and gentlemen, were born, one on the western horizon (California) and one in the middle distance (Missouri). But to our great good fortune Mrs. Hooper, after a little study in the San Francisco Art School, got tired of swinging on the Golden Gate and came east. Perhaps to be absolutely art-critical we should say she oriented. Here she studied with Melville Dewey and Will Philip Hooper, who goes right on giving her artistic and other advice, whether she takes it or not.

Bookplates and dinner plates are among Mrs. Hooper's specialties.

Mr. Rountree was born in Missouri and got away from it; he made a reputation as an artist in Boston and got away with it—to Forest Hills Gardens.

Mr. Rountree has achieved a very elaborate composition, somewhat in the mural decorative style. The impressive central figure is a safe-and-sane mule sitting on its hind legs—surely a self-sacrificing beast.

Its neck is beautifully garlanded with flowers, which proves that Rountree is equally at home in the vegetable and animal kingdoms as well as in our glorious republic. Your true artist is quite impartial in his attitude toward the various forms of government.

The children are placed in the background, but they are evidently coming to the front.

Mrs. Hooper's elephant gives weight to the whole affair. It is not the animal of our books on natural history. But no finer specimen of the poster elephant has ever been seen in captivity. We are profoundly impressed with the peculiar expression conveyed by the treatment of the subject's eye. Undoubtedly Leonardo da Vinci could have made his famous Mona Lisa smile about fourteen degrees more mysterious if he had seen this elephant first. There is something intensely human about the look in the said eye, suggesting that Mr. Hooper generously contributed that feature to the design.

Remember the refreshment booths are in charge of the Red Cross Society; all receipts go for Red Cross work.

The Ven. Archdeacon Rowland S. Nicols of St. Luke's Episcopal Mission will be known to us as The Vicar of Forest Hills Gardens.

Watch for the court room and jail scenes in the Station Square!

The latch string is out for all our guests.

Worth Colwell, who directed the publicity campaign of the Allied Bazaar in Grand Central Palace, wishes to thank both personally and for the Allied Bazaar Committee the many residents of Forest Hills who so generously contributed donations and otherwise helped the Bazaar. More than one and one-half million dollars was raised for war sufferers.

MEN'S CLUB

A special meeting of the Men's Club was held on June 19th at the home of G. S. Richards on Markwood Road to hear R. C. Schindler, the well-known detective. Mr. Schindler began by explaining and demonstrating the dictograph, an instrument which proved to be a revelation to all present. The acoustic properties of Mr. Richards' room were so good that whispers spoken nearby, or even in the hall of the floor above, were easily transmitted through the dictograph to another part of the house. Mr. Schindler described the Marie Smith murder case (Asbury Park, 1910); the Waite case, of which he was also in charge, and he touched on many other well-known cases of the past few years. Altogether the evening was one of the best ever held under the auspices of the Club.

THE LEOPARD MOTH

C. W. DePue

This pest belongs to the borer type of insects and does all of its damage while in the larvæ form. The adult, a white moth with black spots, lays its eggs under the bark of the tree, a single adult often laying thousands of eggs. The little white larva, about an eighth of an inch long, hatches out and crawls out to the tip of a twig, where it bores its way into the soft juicy stem and begins its destructive work. It bores down inside the twig toward the trunk of the tree and is wholly invisible to the eye. It spends the first year in the soft wood, not getting more than two feet from the tip of the branch. The second season it emerges from the smaller twig and crawls down onto the larger branches, where it again enters and continues its subterranean work well into the trunk of the tree itself. Unless one is expert in detecting their presence they will never be suspected till after a hard wind storm, when one or more branches are blown off. Upon examination you will find that the stems of these are hollow. The only remedy known at present is to go over the tree, a branch at a time, and upon discovery of the hole they left in entering, follow it up and dig them out. There is no spray or other easy method of combatting them. They are plentiful in the Elm and other street trees of Forest Hills Gardens, and the company is doing all it can to get the upper hand and hopes to reduce them to a minimum, even if it cannot wholly eradicate them.

"Safe and sane" is the motto for the Gardens' Fourth of July celebration.



HOME OF HAROLD P. BOGART

The residence of Harold P. Bogart, on Wendover Road, is one of the charmingly distinctive Colonial type houses in the community. Situated on a large plot with a background of handsome old trees, its appeal to the eye is rendered compellingly by the warmth, color and texture of the Tapestry brick used in the exterior treatment. Excellent taste has been shown in the selection of a cream-white for the exterior trim which further accentuates the beauty of the Tapestry brick.

The house contains nine commodious rooms, three bath rooms, tiled floored and wainscoted, one with a built-in shower, sleeping porch, enclosed living room porch, and servants' entry porch. Hot water heat is supplied by a Spencer boiler and connected with the house is a two-car garage with chauffeur's living quarters.

The Homes company was the designer and builder.

THE PLAYGROUND

The Ways and Means Committee are making personal appeals for funds to establish a leader on the playground. Every citizen will be approached for whatever amount he feels he can give. Experiences this summer have proven that the playground is a menace unless it is properly supervised. The twenty ladies who have been serving on the Committee have done good work, but all have home duties and occasionally the playground is without supervision through the fault of no one, when invariably something happens that shouldn't. Our children need the playground that they may play with other children, and they need play supervision unless they are to develop characteristics common to the children of the city streets. To those who have no children we make an appeal to help us preserve the playground. None of us would care to have it sold off in building lots. A well-equipped playground is a commercial asset to any town. What parents would not prefer a town with a well-organized play-body to a town without one?

Very many of our residents are planning to have open house for their friends on the Fourth.

NEWS NOTES

Mr. and Mrs. Jerome Beattie are occupying T. Commerford Martin's house for the summer.

Mr. and Mrs. Raymond P. Kaighn have a cottage at Silver Bay, on Lake George, for the summer.

F. K. Seward was in Cleveland on a business trip last week.

The Church-in-the-Gardens Sunday School is off to Long Beach for an outing to-day.

The grown-ups enjoyed an evening of games under the direction of the Woman's Club at the Inn. The purpose is to encourage the spirit of play in the homes.

Norman Baker purchased a Chevrolet automobile last week.

Miss Margaret Robinson, of New Haven, is visiting Mr. and Mrs. Ernest Bristol this week.

Gardner Osborn is living at the Rossman house during the summer.

Mr. and Mrs. Roger Sherman, of Bronxville, are staying with Mr. and Mrs. Ernest Mecabe this summer.

Mrs. Hunting C. Worth and little Barbara are visiting at Lee, Mass.

Mr. and Mrs. Cherington have taken the Woodbury house for the summer.

Prof. B. B. Kendrick is visiting his old home in Georgia.

The Forest Hills baseball team goes to Montclair to play the Athletic Club to-day.

Captain John B. Christian, U.S.A., spent Sunday last with his niece, Mrs. Grace Larue Chandler.

M. K. McGrath, formerly of Yonkers, N. Y., has rented the E. L. Hunt's house on Ingram Street until May 1, 1917.

Remember there is but one concession let out, and that to the Red Cross Society, the receipts to go to the War Relief Committee.

AN INTERESTING LETTER

The women of the Inn who recently sent several consignments of supplies for soldiers in the hospitals on the Mexican border, received an interesting letter from Miss Anna L. Axton, the daughter of the Chaplain of the Twentieth Infantry at Fort Bliss, Texas. We have space for but this paragraph:

"If there is anything that I can tell you about our soldier life let me do it. * * * * The hospital work is not all. Our field covers the operation of a fine recreation room for our own men, where they read and write and have music and games; we have a motion picture show in the open air every night and hold thousands of men in camp who otherwise would be wandering on the streets; our religious services attract open air congregations of from 1,500 to 3,000, and are far reaching in their effect. Do you wonder that we are happy about it and want to interest good people in helping us?"

PROGRAM FOR JULY 4TH

FORENOON:

- 9.00—10.00 Flag raising exercises.
The Boy Scouts will take an important part in the program.
A chorus of trained voices will sing patriotic airs under the direction of George H. Brainard.
- 10.30—12.30 Tennis and baseball games at the Gardens Club Grounds. "Inns" vs. "Outs."

AFTERNOON:

- 1.30—4.00 Children's games in the Station Square.
Races, Pyramids, Tug of War and Clown Stunts by Troops 1 and 2 Forest Hills Boy Scouts.
Father and son relay race.
Mother and daughter relay.
Whip tag.
Bronco ball.
Rope skipping.
Backward, wheelbarrow and other races for boys and girls.
Grand tilting contest.
Printed programs will be distributed.
- 2.30—4.30 Finals of Tennis Matches, "Inns" vs. "Outs," on the Inn courts.
- 4.00—4.30 Children's party in Tea Garden. Refreshments will be served. All children of the community are invited as guests of the Inn.
- 4.45—6.00 Olivia Park—Allegory of Forest Hills Gardens. "The Happy Stranger," by Ralph Renaud and Harold Conway.
Child's "Play Dance" by little Ada Morse.
Professional dancing "Punch and the Taurus," under the direction of B. A. Rolfe, of the Strand Theatre.

EVENING:

- 7.45— Parade in costume.
Committeemen and their wives and other residents in Yama Yama and Pierrot costumes. Boy Scouts, "Hobo" Band, Seventh Regiment Band, Circus performers with wagons, Sideshow, freaks, etc.
- 8.15—11.00 Circus in the Station Square.
Aerial, stage and ring acts by professionals.
Side show features introduced by Jack Henry, the celebrated announcer.
- 11.00— ? Dancing in the Station Square.
Music by the Seventh Regiment Band.

INVITE YOUR FRIENDS

Garden residents are urged to extend invitations to their friends to spend the Fourth attending the big Celebration. Badges for your friends may be had from members of the Finance Committee.

FLOWER SHOW

In spite of weeping skies, about one hundred people inspected the exhibit of exceptionally artistic centrepieces and the exquisitely colorful display of flowers from the Flower Shop, not to speak of generous contributions from many of the Forest Hills rose gardens, bouquet nosegays and potted plants. They completely cleared the counters of lavender bags, garden hats and smocks. At the most perilous point of the downpour, when the children were to dance on the green, the Inn doors swung wide open to let everybody in under cover, and the fairies, harvesters, peascod gatherers, and butterflies gave their quaint folk dances around the fountain. Not all the gloom of all out doors could in the least dim the radiant effect of our beautifully costumed, bright-faced, blithe-souled children. To Mrs. William B. Davis and her committee great credit is due. Prizes were awarded for centrepieces to Mrs. William Winter and Mrs. C. W. Johnson.

CHURCH SERVICES

Roman Catholic—Sunday mornings at 8 and 9.30 o'clock, Ascan Avenue, near Queens Boulevard.

St. Luke's Episcopal—Sunday mornings. Holy Communion at 8 o'clock. Sermon at 11 o'clock. Evensong at 5 P. M. St. Luke's Chapel, Greenway South, near Ascan Avenue.

Church-in-the-Gardens—Sunday mornings. Sunday School at 10 o'clock. Preaching service at 11 o'clock. Prayer meeting Thursdays at 8 P. M. Greenway North and Ascan Avenue.

Church of Forest Hills (und denominational)—Regular preaching services each Sunday at 11 A. M. and 8 P. M. Sunday School at 10 A. M. Prayer meeting Wednesdays at 8 P. M. Seminole Avenue and Gown Street, North Side.

ST. LUKE'S EPISCOPAL MISSION

A meeting of some of the men interested in St. Luke's Mission in the Gardens, was held at the residence of J. W. Johnson on Thursday evening last. The Rector, Archdeacon Nichols, presided. A Board of Trustees was chosen, with Charles C. Foster as Warden and Treasurer, George S. Richards, Clerk, and the following members: Alexander W. Fryer, Werner H. Deghucc, John M. Demarest, J. W. Johnson, Joseph Barrett, and Ernest M. Bristol. The meeting showed great and encouraging interest in the work since the opening of the temporary chapel at Greenway South and Cranford Street, on May 21st. The Board adjourned to meet September 21st, 1916, at 8 P. M., at the residence of John M. Demarest. The Rector hopes that all Episcopalians in Forest Hills, resident or transient, will make themselves known to him.

CHURCH IN THE GARDENS

The regular morning service, commencing at eleven o'clock will be continued during the Summer. The service will be brief and the sermon will be for the members of the Sunday-school as well as for adults. No separate meetings of the Sunday-school will be held until September.

Dr. Kent will remain in Forest Hills Gardens and will preach during July. During his vacation in August the pulpit will be supplied by ministers to be announced later.

The Women's Guild will hold no more meetings until after the Summer.

The "Statement of Religious Belief" adopted by the Church-in-the-Gardens at its organization was adopted by the new Community Church at Jackson Heights, North Elmhurst, at a very enthusiastic meeting of the residents. The Queensborough Corporation had provided a finely equipped place of meeting, which was dedicated Sunday night, June 18th, Dr. Kent preaching the sermon. The people have asked him to be associated with the new enterprise as honorary pastor.

Many temporary residents and visitors will be in Forest Hills Gardens during the Summer, to whom a hearty invitation is extended to come to our morning service.

About 800 sq. yds. of canvas will be laid in the Station Square for the children's games and dancing.